



# advertising rates 2025

## online

Online

[interior|fashion]



The InteriorFashion website is more than the publication of daily news. Rather, it is a supplement of our print title. We will continue articles from the magazine, compile online dossiers on individual topics and show interesting interior design projects. We also provide an overview of relevant industry events incl. seminars and webinars. For this reason [www.interiorfashion.de](http://www.interiorfashion.de), with over 9,000 visitors and 25,000 page impressions a well frequented site, is an ideal addition to your print activities. On the following pages you will find an overview of our offers.



31.07.2020

### Mit Designboden zu altem Glanz

**Probe-Abo gratis frei Haus**  
 GRATIS TESTEN

**Probe-Exemplar digital lesen**  
 DOWNLOAD

Mit dem Butlerling Hotel in Brilon ist eine Oase es guten Geschmacks entstanden. Mit von der Partie: ein Designboden von Project Floors.

Inmitten der sauerländischen Kleinstadt Brilon haben die 'Bauehrin mit Vision' Daniela Fiedler und das Architekturbüro S&P Schmidt & Mangeringhausen-Architekten GmbH aus Olsberg einen echten Schatz im wahren Sinne des Wortes ausgegraben: Ein Jugendstilgebäude von 1912 wurde aus dem Donnereichenschlitz geweckt.

### Advertorial as a slider on our home page

Our limited premium offer – an advertorial that is integrated into the current theme selection of the slider element on the homepage of [www.interiorfashion.de](http://www.interiorfashion.de).

- incl. any number of product and mood photos
- incl. web link with target page of your choice
- after two weeks the presentation will be automatically transferred into the newsroom

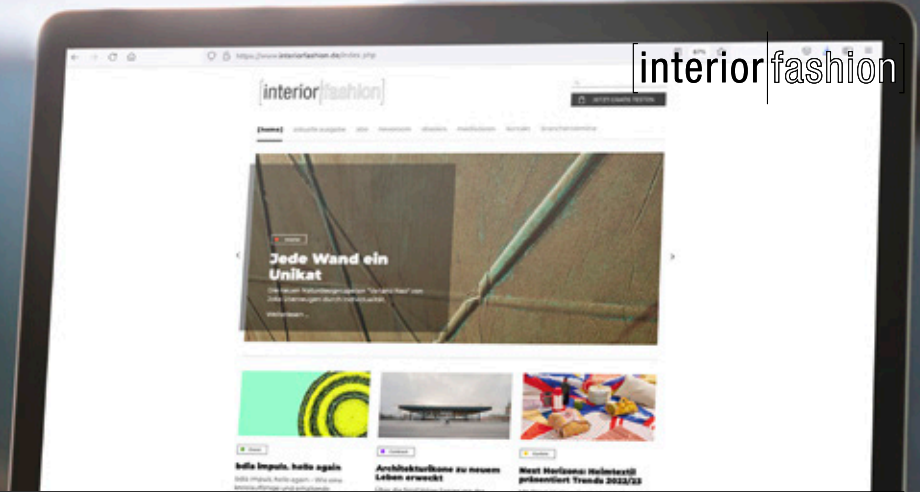
The availability of this offer is limited.

**Price: 500.- Euros/two weeks**

Photo: David Schwarzenberg | Pixabay

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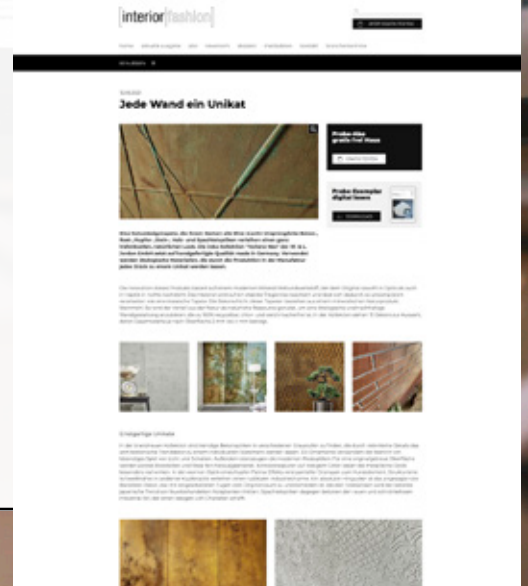
### Advertorial in the newsroom

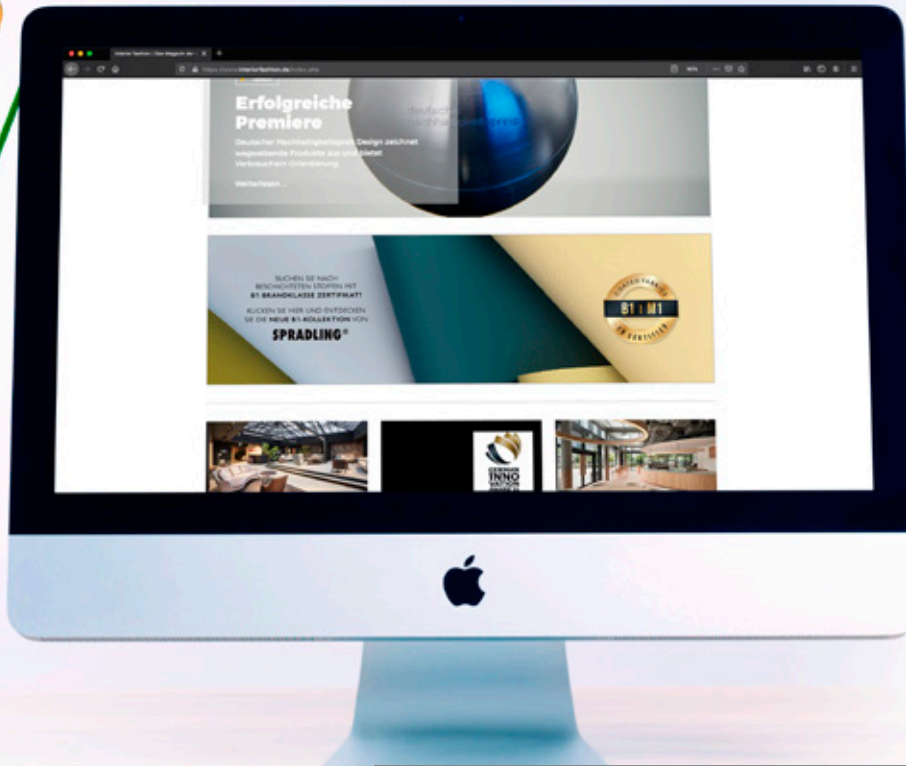
The [www.interiorfashion.de](http://www.interiorfashion.de) newsroom offers you the chance to place classic advertorials in an editorial context.

- incl. any number of product and mood photos
- incl. web link with target page of your choice
- 2 weeks on first place in the news overview on the homepage
- after two weeks the presentation will be automatically transferred into the newsroom

The availability of this offer is limited.

**Price: 300.- Euros/two weeks**





### Banner on our home page

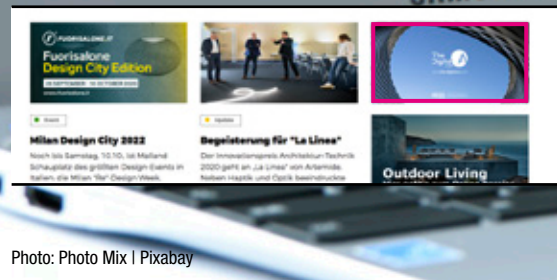
With this banner we offer you a prominent and exclusive possibility to place your static or animated banner on the home page. Only your advertising can be found there for four weeks. Size: 1.250 x 375 px.

**Price: 750 Euro/4 weeks**



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### Banner in the newsboxes on our home page and in the newsroom

You have the possibility of using classical banner advertising which is integrated into editorial content. By placing your static or animated banner in an editorial context, you achieve a high level of attention and acceptance. Size: 750 x 375 px.

**Price: 250 Euro/4 weeks**

# Your contact persons

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